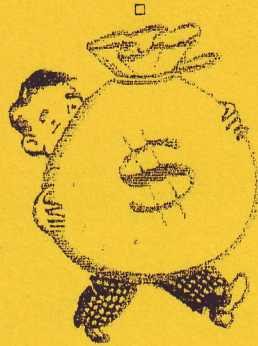




# WETRADE-E-TRADE



## Electronic Commerce

Under direct supervision, students learn a variety of skills while learning to run an electronic commerce business. Incumbents in this class learn how to get on the internet, write and read e-mails, use digital cameras, research items before selling and determine the cost of shipping items. They also learn to understand and leave positive feedback after sales are completed, handle problems with finesse, communicate with customers, the inter-workings and history of EBAY. During this class students learn the difference of collectibles versus daily usable items, how auctions are run, set sales and the importance of having a good name for a business. In addition, students learn the important relation of work efforts and rewards earned, goal setting, managing bank accounts, how to use PAYPAL and how to keep track of transactions and how to glean items to sale from community members. Students in this class obtain knowledge of and the importance of taking care of products for sale, computers and how to pack and ship items properly. Students learn: how to understand peer/supervision interactions; use clear communication; how to be responsible, how to start work on time and at a steady pace and the importance of having a good attitude. If interested in making a tax free donation, contact Duke Weiss at MCTC

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